

WEDNESDAY  
20 AUGUST

What is Beatle Week? It is seven days of music, magic, mirth and memories. Be prepared to meet friends for life who share a common passion, a thirst for great music in an ambient atmosphere. This year is a double celebration. It is the twenty-fifth anniversary of Cavern City Tours (so we must be doing something right!) and the City of Liverpool celebrates 2008 as the European Capital of Culture, whereby the Continent of Europe highlights the cultural heritage of one particular city and, yes, 2008 . . . is Liverpool. There is so much to do and see in the city that you do not need to be a Beatle fan to enjoy the weekend (though it probably helps!). Beatle Week is one of the biggest music festivals in the world – in the city where it all began . . . LIVERPOOL. This is truly an international event with bands from over 20 countries and fans from over 40. Apart from live gigs, there are art exhibitions, flea markets, record fairs, guest speakers, video shows, tours and a Convention. If you are a Beatles fan, then this is for you; but if you are a general music fan, then this is also for you, as there are bands who cover the music of giants of rock such as The Who, Queen, The Rolling Stones – and even Elvis! More contemporary music, such as Cold Play and Arctic Monkeys is represented at The Mathew Street Festival on the Monday. The whole week kicks off in style with an evening of live Beatles music at the Cavern Pub.

THURSDAY  
21 AUGUST

Live music continues throughout the day and night at the Cavern Pub and, of course, on the two stages across the road at The Cavern Club. However, the highlight of the day will be when Elvis enters the building! An evening of live Elvis and Beatles music will be provided by (amongst others) Elvis Brettini and The Mersey Beatles. Billed as “Elvis Meets The Beatles”, who do you think will win the day? Well, it is Beatle Week! A great start to the celebrations.

FRIDAY  
22 AUGUST

Friday’s show begins in the main ballroom in the Adelphi Hotel as Cavern City Tours stage their 25th Anniversary Concert, billed as “The Hall of Fame Concert”. Hosted by Tony Skeggs & The Hot Dogs, the concert will feature the induction of the very first eight acts into the Beatle Week Hall of Fame. After organising events for over 25 years and Beatle Week since 1986, it is an opportunity to thank those who have contributed so much to the event over that period. It is sure to get everybody arguing over who should be inducted, but one thing is sure, it will be a great gig as every inductee will perform a couple of songs. The very best of 25 years of Cavern City Tours! After such a prestigious opening, it’s off to The Carling Academy for “The Gig The Beatles Never Gave”, featuring American English. The band performed the imaginary 1971 Beatles album a few years ago and brought the house down. The concept was the band had not split up and released their next album in 1971, complete with “Another Day”, “My Sweet Lord”, “It Don’t Come Easy” and “Imagine”. Well, now they have dreamt up another twist that the band performs as The Beatles in 1972. Sure to be a highlight. After The Carling Academy, it’s all back to the Adelphi Hotel for the evening entertainment from over a dozen bands till the wee small hours.

SATURDAY  
23 AUGUST

First up is The Annual Beatles Auction, held at LIPA on Saturday from 10am to 2pm. Organised by the Beatle Shop, if you have anything to auction please telephone 0151 236 8066. Remember that the M c C a r t n e y Auditorium will be open the day before

for you to view all of the lots. Included in your package is a return trip across the Mersey on the world-famous Mersey Ferry, “I Am The Wirral”. After a short ferry ride from the Pier Head (adjacent to the Liver Buildings), you will disembark at Woodside, Birkenhead, where a full afternoon’s entertainment awaits in four different venues. The main stage is at the fabulous Pacific Road Arts Centre, and there is an acoustic stage at the nearby Birkenhead Town Hall. There will also be live music at the Woodside Ferry Café and other venues. A great opportunity to enjoy an afternoon on the Wirral (where, incidentally, Paul has had a home for 40 years), and see the unforgettable, fantastic view of Liverpool across the river, while enjoying a great programme of live music. After “I Am The Wirral”, the next event is at the Royal Court Theatre, resplendent after major refurbishment. Old friends Pepperland (who blew everybody away last year with amazing sets) return complete with a 32-piece orchestra. We have had orchestras before but never had a headline act together with an orchestra in a theatre! We are really excited about this particular gig and I’m sure Pepperland will add to their worldwide reputation after this event. For those still standing, it’s back to the Adelphi for another night extravaganza featuring live music in four bars.

SUNDAY  
24 AUGUST

The Convention will follow the same tried and trusted formula of over 60 bands, flea market, interviews, guests, video shows, exhibitions,

etc. It is absolutely impossible to do everything in the fourteen hours it is open, but you will have tons of fun trying! For those with an insatiable appetite for fun and great music, at midnight you’ve got to get to The Cavern for The Prellies Third Annual All-Nighter. As strange as it may sound, four hundred people were screaming for more from The Prellies last year at 6am in the morning! Strange, but very true; and a truly inspirational night (and morning) to remember. Chances of encores after 6am? Nil!

MONDAY  
25 AUGUST

Back to its usual format of outside stages, the

TUESDAY  
26 AUGUST



The Fab Four “Mania”

Mathew Street Festival promises to be huge this year, especially after the mega disappointment of no outside stages last year. With heavy input once again from Cavern City Tours, the event is the most eagerly awaited in the Liverpool social calendar. Typically attracting over 200,000 people and 200 bands playing every genre of music imaginable – rock, pop, soul, blues, country, punk, etc. and, of course, The Beatles. The magnificent city centre architecture becomes the backdrop into one huge party zone. Unbelievably, thanks to the Liverpool City Council, it is absolutely FREE! At 8pm, head over to the Royal Court Theatre, which we will transform into Las Vegas as The Fab Four Vegas Show comes to town. Featuring Liverpool’s own Gavin Pring as George Harrison,

Ask a thousand Beatle Week customers which is the best band, or indeed which has been the best band over the last 10 years and a significant number will answer The Overtures. The UK’s leading ‘60s party band, they were even invited to play at Elton and David Furnish’s wedding. Yes, they are that good! As well as performing many Beatles hits they will highlight the other bands that invaded the USA so successfully over 40 years ago, including The Kinks, The Rolling Stones, The Who, Small Faces, and The Yardbirds. There is a matinee show and evening show and they are that good that many people will buy tickets for both shows. What better way to end Beatle Week 2008? A whole week of partying. What more could you ask for?

Book now for the never-to-be-repeated, once in a lifetime trip (that’s the only white lie in the brochure!). Once you have experienced it you will return time and time again. See you in Liverpool, European Capital of Culture 2008!

Events timetable 2008

Day	Evening	Midnight
WEDNESDAY		
	Live Bands at The Cavern Pub	Live Bands at The Cavern Pub
THURSDAY		
	Elvis Meets The Beatles at The Cavern Club	Live Bands at Cavern Club and Pub
FRIDAY		
25th Anniversary Hall of Fame Concert at the Adelphi Hotel	The Gig The Beatles Never Gave at the Carling Academy	Friday Night Party at The Adelphi Hotel
SATURDAY		
I Am The Wirral	Pepperland Orchestra at The Royal Court Theatre	Saturday Night Party at The Adelphi Hotel
SUNDAY		
10.00am – Midnight	Beatles Convention at The Adelphi	Midnight-6.00am: Prellies All-Nighter in the Cavern
MONDAY		
The Mathew Street Festival	Fab Four Las Vegas Show at The Royal Court Theatre	The Summer of Love VIP Party at The Adelphi Hotel
TUESDAY		
Overtures British Invasion at The Cavern Club	Overtures British Invasion at The Cavern Club	Live Bands at The Cavern Club and Cavern Pub

Your Hotels . . .

**The Adelphi Hotel, Ranelagh Place, Liverpool** – The Adelphi is the nerve centre of Beatle Week. It is Liverpool’s grandest and most famous hotel. Opened by James Radley in 1826, the hotel boasts three fine restaurants, three bars, vast conference facilities, and a health and fitness club, sauna and steam room. The health club also has a jacuzzi, squash courts, fully equipped gymnasium, a solarium, and a large heated indoor swimming pool. This is the perfect centre for our weekend. All rooms at the Adelphi have en suite facilities and included in the package is the Adelphi’s excellent Full English Breakfast menu served in Jenny’s Restaurant. The hotel is centrally located, only two minutes’ walk to the main train station and City Centre Shops.

**Thistle Hotel, Chapel Street, Liverpool** – Situated by the Liver Building on the Pier Head overlooking the River Mersey. This luxurious modern hotel is minutes from the heart of the city and the world famous Cavern Club.

**Grand Central Unite, Skelthorne Street, Liverpool** – Student accommodation like you’ve never seen before! Idyllically placed adjacent to The Adelphi Hotel, means you can enjoy all the action of the late night parties, at a reasonable price. Grand Central offers accommodation in new, comfortable clean apartments and a friendly atmosphere. All rooms are en-suite. Please note no crockery, utensils or towels are provided.

**Cambridge Court** – All rooms are en suite and there’s a great choice of 3, 4, 5 and 6 bedroom apartments. So, whether you want to share with just a

couple of mates or be making new friends in a bigger apartment, it’s a great place. There are landscaped gardens with benches for enjoying the sun, and there’s even somewhere to store your bike.

**Apollo Court** – Apollo Court is a fabulous, secure complex with a good choice of 5 or 7 bed apartments, or self-contained studios. All have en suite shower rooms and there’s also U-Want Internet, a laundry facility, vending machines and a common room with widescreen satellite TV. Plus bike storage, so it’s even easier to get around.

**Jurys Inn** – Due to open in April 2008, just in time for the European Capital of Culture celebrations. Jurys Inn Liverpool is part of the Kings Waterfront development, which incorporates the new 10,600-seat Liverpool Echo Arena and 1,350-seat Convention Centre and is located adjacent to the Albert Dock.

**Radisson SAS** – With its striking interior and elegantly-designed rooms, the Radisson SAS Hotel is the ideal base from which to visit the exciting city of Liverpool. Ideal for business and leisure travellers, the hotel is located in the business district close to the city’s major attractions.

**Hard Day’s Night Hotel** – Located in the “Beatles Quarter” of the city, adjacent to the world-famous Cavern Club, the hotel will feature visually stunning, specially commissioned artwork covering key events in the lives of the four lads from Liverpool whose fame knows no boundaries.

Cavern City Tours presents  
International  
Beatle Week



AUGUST  
20th  
to  
AUGUST  
26th  
2008



© Shannon/Hard Day’s Night Hotel

Packages from £170.00

THE OVERTURES • PEPPERLAND ORCHESTRA • THE FAB FOUR VEGAS SHOW  
THE PRELLIES • ELVIS BRETTINI • THE MERSEY BEATLES  
CAVERN CITY TOURS 25TH ANNIVERSARY • TONY SKEGGS & THE HOTDOGS  
CITY OF LIVERPOOL 2008 EUROPEAN CAPITAL OF CULTURE • LIPA BEATLES AUCTION  
THE MATHEW STREET FESTIVAL • I AM THE WIRRAL • AMERICAN ENGLISH  
INTERNATIONAL BEATLES CONVENTION • CAVERN ALL-NIGHTER  
MAGICAL MYSTERY TOUR • THE WORLD’S GREATEST BEATLES BANDS IN ONE WEEK

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