WEDNESDAY **20 AUGUST**

What is Beatle Week? It is seven days of music, magic,

mirth and memories. Be prepared to meet friends for life who share a common passion, a thirst for great music in an ambient atmosphere. This year is a double celebration. It is the twenty-fifth anniversary of Cavern City Tours (so we must be doing something right!) and the City of Liverpool celebrates 2008 as the European Capital of Culture, whereby the Continent of Europe highlights the cultural heritage of one particular city and, yes, 2008 . . . is Liverpool. There is so much to do and see in the city that you do not need to be a Beatle fan to enjoy the weekend (though it probably helps!). Beatle Week is one of the biggest music festivals in the world - in the city where it all began ... LIVERPOOL. This is truly an international event with bands from over 20 countries and fans from over 40. Apart from live gigs, there are art exhibitions, flea markets, record fairs, guest speakers, video shows, tours and a Convention. If you are a Beatles fan, then this is for you; but if you are a general music fan, then this is also for you, as there are bands who cover the music of giants of rock such as The Who, Queen, The Rolling Stones - and even Elvis! More contemporary music, such as Cold Play and Arctic Monkeys is represented at The Mathew Street Festival on the Monday. The whole week kicks off in style with an evening of live Beatles music at the Cavern Pub.



in the Adelphi Hotel as Cavern City Tours stage their 25th Anniversary Concert, billed as "The Hall of Fame Concert". Hosted by Tony Skeggs & The Hot Dogs, the concert will feature the induction of the very first eight acts into the Beatle Week Hall of Fame. After organising events for over 25 years and Beatle Week since 1986, it is an opportunity to thank those who have contributed so much to the event over that period. It is sure to get everybody arguing over who should be inducted, but one thing is sure, it will be a great gig as every inductee will perform a couple of songs. The very best of 25 years of Cavern City Tours! After such a prestigious opening, it's off to The Carling Academy for "The Gig The Beatles Never Gave", featuring American English. The band performed the imaginary 1971 Beatles album a few years ago and brought the house down. The concept was the band had not split up and released their next album in 1971. complete with "Another Day", "My Sweet Lord", "It Don't Come Easy" and "Imagine". Well, now they have dreamt up another twist that the band performs as The Beatles in 1972. Sure to be

a highlight. After The Carling Academy, it's all back to the Adelphi Hotel for the evening entertainment from over a dozen bands till the wee small hours.

First

up is

The

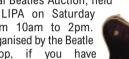
THURSDAY 21 AUGUST

continues throughout the day and

Live music

night at the Cavern Pub and, of course, on the two stages across the road at The Cavern Club. However, the highlight of the day will be when Elvis enters the building! An evening of live Elvis and Beatles music will be provided by (amongst others) Elvis Brettini and The Mersey Beatles.

Billed as "Elvis Meets The Beatles", who do you think will win the day? Well, it is Beatle Week! A great start to the celebrations.



Annual Beatles Auction, held at LIPA on Saturday from 10am to 2pm. Organised by the Beatle Shop, if you have anything to auction please telephone

SATURDAY

23 AUGUST

0151 236 8066. Remember that the McCartney Auditorium will be open the day before for you to view all of the lots. Included in your package is a return trip across the Mersey on the world-famous Mersey Ferry, "I Am The Wirral". After a short ferry ride from the Pier Head (adjacent to the Liver Buildings), you will disembark at Woodside, Birkenhead, where a full afternoon's entertainment awaits in four different venues. The main stage is at the fabulous Pacific Road Arts Centre, and there is an acoustic stage at the nearby Birkenhead Town Hall. There will also be live music at the Woodside Ferry Café and other venues. A great opportunity to enjoy an afternoon on the Wirral (where, incidentally, Paul has had a home for 40 years), and see the unforgettable, fantastic view of Liverpool across the river, while enjoying a great programme of live music. After "I Am The Wirral", the next event is at the Royal Court Theatre, resplendent after major refurbishment. Old friends Pepperland (who blew everybody away last year with amazing sets) return complete with a 32-piece orchestra. We have had orchestras before but never had a headline act together with an orchestra in a theatre! We are really excited about this particular gig and I'm sure Pepperland will add to their

worldwide reputation after this event. For those still standing, it's back to the Adelphi for another night extravaganza featuring live music in four bars.

will follow the same tried and

trusted formula of over 60 bands,

flea market, interviews,

THE BEATLES

guests, video shows,

exhibitions,

SUNDAY

24 AUGUST

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tion

etc. It is absolutely impossible to do everything in the fourteen hours it is open, but you will have tons of fun trying! For those with an insatiable appetite for fun and great music, at midnight you've got to get to The Cavern for The Prellies Third Annual All-Nighter. As strange as it may sound, four hundred people were screaming for more from The Prellies last year at 6am in the morning! Strange, but very true; and a truly inspirational night (and morning) to remember. Chances of encores after 6am? Nil!



usual format outside the



Mathew Street Festival promises

The Fab Four "Mania"

to be huge this year, especially after the mega disappointment of no outside stages last year. With heavy input once again from Cavern City Tours, the event is the most eagerly awaited in the Liverpool social calendar. Typically attracting over 200,000 people and 200 bands playing every genre of music imaginable – rock, pop, soul, blues, country, punk, etc. and, of course, The Beatles. The magnificent city centre

architecture becomes the backdrop into one huge party zone. Unbelievably, thanks to the Liverpool City Council, it is absolutely FREE! At 8pm, head over to the Royal Court Theatre, which we will transform into Las Vegas as The Fab Four Vegas Show comes to town. Featuring Liverpool's own Gavin Pring as George Harrison,

have to be incredibly lucky to be able to persuade the show to come to Liverpool for one night only, a highlight of the Capital of Culture Year, I'm sure. But it does not end there as in the Adelphi at midnight we will be transformed back to the Summer of Love. Hal Bruce has staged this finale in Canada to great critical acclaim and we are extremely excited that he will re-create this show for us in Liverpool. Anybody still standing? Ask TUESDAY thousand **26 AUGUST** Beatle Week customers

it is the one the locals are really looking

forward to. In its third year in Vegas, we

which is the best band, or indeed which has been the best band over the last 10 years and a significant number will answer The Overtures. UK's The

leading '60s party band, they were even invited to play at Elton and David Furnish's wedding. Yes, they are that good! As well as performing many Beatles hits they will highlight the other bands that invaded the USA so successfully over 40 years ago, including The Kinks, The Rolling Stones, The Who, Small Faces, and The Yardbirds. There is a matinee show and evening show and they are that good that many people will buy tickets for both shows. What better way to end Beatle Week 2008? A whole week of partying. What more could you ask for?

Book now for the never-to-berepeated, once in a lifetime trip (that's the only white lie in the brochure!). Once you have experienced it you will return time and time again. See you in Liverpool, European Capital of Culture 2008!

Events timetable 2008

Day	Evening	Midnight			
WEDNESDAY					
	Live Bands at The Cavern Pub	Live Bands at The Cavern Pub			
THURSDAY					
	Elvis Meets The Beatles at The Cavern Club	Live Bands at Cavern Club and Pub			
FRIDAY					
25th Anniversary Hall of Fame Concert at the Adelphi Hotel	The Gig The Beatles Never Gave at the Carling Academy	Friday Night Party at The Adelphi Hotel			
SATURDAY					
I Am The Wirral	Pepperland Orchestra at The Royal Court Theatre	Saturday Night Party at The Adelphi Hotel			
SUNDAY					
10.00am – Midnight	Beatles Convention at The Adelphi	Midnight-6.00am: Prellies All-Nighter in the Cavern			
MONDAY					
The Mathew Street Festival	Fab Four Las Vegas Show at The Royal Court Theatre	The Summer of Love VIP Party at The Adelphi Hotel			

Cavern City Tours presents International Liverpool **Beatle Week**

AUGUST **20th** to AUGUST



JESDA

Overtures British Invasion at The Cavern Club

Overtures British Invasion at The Cavern Club

Your Hotels . . .

The Adelphi Hotel, Ranelagh Place, Liverpool – The Adelphi is the nerve Centre of Beatle Week. It is Liverpool's grandest and most famous hotel. Opened by James Radley in 1826, the hotel boasts three fine restaurants, three bars, vast conference facilities, and a health and fitness club, sauna and steam room. The health club also has a jacuzzi, squash courts, fully equipped gymnasium, a solarium, and a large heated indoor swimming pool. This is the perfect centre for our weekend. All rooms at the Adelphi have en suite facilities and included in the package is the Adelphi's excellent Full English Breakfast menu served in Jenny's Restaurant. The hotel is centrally located, only two minutes' walk to the main train station and City Centre Shops.

Thistle Hotel, Chapel Street, Liverpool - Situated by the Liver Building on the Pier Head overlooking the River Mersey. This luxurious modern hotel is minutes from the heart of the city and the world famous Cavern Club.

Grand Central Unite, Skelhorne Street, Liverpool Student accommodation like you've never seen before! Idyllically placed adjacent to The Adelphi Hotel, means you can enjoy all the action of the late night parties, at a reasonable price. Grand Central offers accommodation in new, comfortable clean apartments and a friendly atmosphere. All rooms are ensuite. Please note no crockery, utensils or towels are provided.

Cambridge Court - All rooms are en suite and there's a great choice of 3, 4, 5 and 6 bedroom apartments. So, whether you want to share with just a couple of mates or be making new friends in a bigger apartment, it's a great place. There are landscaped gardens with benches for enjoying the sun, and there's even somewhere to store your bike.

and Cavern Pub

Live Bands at The Cavern Club

Apollo Court – Apollo Court is a fabulous, secure complex with a good choice of 5 or 7 bed apartments, or self-contained studios. All have en suite shower rooms and there's also U-Want Internet, a laundry facility, vending machines and a common room with widescreen satellite TV. Plus bike storage, so it's even easier to get around.

Jurys Inn – Due to open in April 2008, just in time for the European Capital of Culture celebrations. Jurys Inn Liverpool is part of the Kings Waterfront development, which incorporates the new 10.600-seat Liverpool Echo Arena and 1,350-seat Convention Centre and is located adjacent to the

Radisson SAS - With its striking interior and elegantly-designed rooms, the Radisson SAS Hotel is the ideal base from which to visit the exciting city of Liverpool. Ideal for business and leisure travellers, the hotel is located in the business district close to the city's major attractions.

Hard Day's Night Hotel - Located in the "Beatles Quarter" of the city. adjacent to the world-famous Cavern Club, the hotel will feature visually stunning, specially commissioned artwork covering key events in the lives of the four lads from Liverpool whose fame knows no boundaries.

For Cavern Club Merchandise go on-line to our website: www.cavernclub.org Cavern City Tours, 8-10 Mathew Street, Liverpool L2 6RE. Phone 0151-236 9091 Fax 0151-236 8081 E-mail: bookings@beatleweek.co.uk

Design and artwork by NPS Phototypesetting Ltd Tel.: 0151 228 9874 Fax: 0151 281 2948 e-mail: npsphoto@blueyonder.co.uk

26th



Packages from £170.00

THE OVERTURES • PEPPERLAND ORCHESTRA • THE FAB FOUR VEGAS SHOW THE PRELLIES • ELVIS BRETTINI • THE MERSEY BEATLES CAVERN CITY TOURS 25TH ANNIVERSARY • TONY SKEGGS & THE HOTDOGS CITY OF LIVERPOOL 2008 EUROPEAN CAPITAL OF CULTURE • LIPA BEATLES AUCTION THE MATHEW STREET FESTIVAL • I AM THE WIRRAL • AMERICAN ENGLISH **INTERNATIONAL BEATLES CONVENTION • CAVERN ALL-NIGHTER** MAGICAL MYSTERY TOUR • THE WORLD'S GREATEST BEATLES BANDS IN ONE WEEK









Your Booking Form	Booking Ref:	ROOM REQUIREMENT		Special Requirements
PLEASE RETURN THIS FORM TOGETHER WITH A SAE TO CAVERN CITY TOURS LIMITED, THE CAVERN, 10 MATHEW STREET, LIVERPOOL L2 6RE. PHONE 0151 236 9091. FAX 0151-236 8081. bookings@beatleweek.co.uk www.cavernclub.org		Tick room type and state number of rooms required Tick /Che DOUBLE (1 large bed for 2 people) TWIN (2 single beds)	ck Number Smoking	
FORENAME		TRIPLE		
		SINGLE		
PHONE NUMBER		FAMILY ROOM		
E-MAIL ADDRESS	PACKAGE NO.	(Family rooms are only available at the Adelphi . Children under 12 stay free: Accommodation for	2 adults and 2 children)	
		SINGLE ROOM SUPPLEMENTS:		
HOTEL 2ND CHOICE		1. The Grand Central Unite, Apollo Co do not have a single room suppleme		
NUMBER OF EXTRA NIGHTS: (not included in packages)		 The Adelphi single room supplement The Thistle single room supplement The Radisson SAS single room supplement 	is £37.50 per person per night.	
PLEASE SPECIFY DAY(S)AND DATE(S): <i>ie Thursday 21st August 2008</i>		с I.		/ June 1st. CCT cannot be held liable for any
		losses incurred by people during their sta		tion due to customer illness or misfortune.
		Your Overseas I	Booking Agents	
NAMES OF PEOPLE PER ROOM		USA & CANADA International Tours and Events 315 Derby Ave, Orange CT 06477 Tel (203) 795 4737 Fax (203) 891 8433	SOUTH AMERICA & SPAIN Alfonso Morales Bustamante Travel Consultant E.V. y T. Buenos Aires, Argentina Tel: (54 11) 4393-2371	SCANDINAVIA Rolf Rundstrom Travel2Liverpool Dalgatan 4 A, 931 35 Skelleftea, Sweden 0046 910 10949
		e-mail: liverpooltours@aol.com Website: www.toursandevents.com	Fax: (54 11) 4393-0220 e-mail: travcon@ciudad.com.ar	0046 70 322 9510 (mobile) info@travel2liverpool.com
ROOM 3 ROOM 4		Vour Booking C	anditiona	
I ENCLOSE A DEPOSIT OF £40 PER PERSON		Your Booking C 1. Prices are inclusive of VAT.		uded at Grand Central Unite, Apollo Court or Cambridge Court .
FOR PERSON(S)		 Tickets for events and hotel vouchers will be issued on Space may be secured only upon receipt of £50 non-re package. 	receipt of final balance. 14. Single rooms will funable deposit per person per 15. All Grand Centra self-catering accom	have one single bed plus private facilities at all hotels. al Unite rooms have single beds and shared facilities (student style modation).
TOTAL DEPOSITS		 Additional tickets must be paid for in full upon booking There can be no refund on tickets purchased for events 	17. Accommodation	plements vary for each hotel, see booking form for details. alterations to confirmed package bookings after the 1st of June wil
TOTAL DEPOSIT £ N.B. There is an additional surcharge of 5% on all Credit Card and Charge Ca	rd Transactions	 Package balances must be paid in full by June 1st. No refunds will be made on balances if cancellation is a 	incur a £20 admii ifter June 1st. tickets.	nistrative charge. This does not include booking extra nights or extra
and Sterling Cheques drawn on a foreign bank. We accept Visa and Mastercard. These can be booked by telepho		 We cannot guarantee nor confirm the hotel of your paid by June 1st. Cavern City Tours Limited reserve the right to change event at any given time without prior notice. 	e the billing and timing of any of age are classe Phone for special	accommodate two adults and two children. Persons under 12 years d as children and stay free. Baby cots must be reserved in advance irates. Il number of jacuzzi superior double rooms at the Adelphi at a
CREDIT CARD C Diagona fishing VALID FROM EXPIR	Y DATE	 Cheques and Postal Orders to be made payable to Cave Signing this form implies acceptance of these conditio 	rn City Tours Limited. premium of £30 p	n number of jacuzzi superior double rooms at the Adeiphi at a per room, per night. Please ask for details when booking. Ild liable for any losses incurred by people during their stay; nor is
	NO	 Styring via born miss acceptance of these controls Extra nights available at the following rates: Grand Central Unite, Apollo Court and Cambridge C and Thistle Hotels £45 per person, Jurys Inn £50 per person, Hard Day's Night Hotel £80 per person. 	ourt £35 per person, Adelphi urges customers berson, Radisson SAS £65 per 21. Tickets for late-ni	to arrange their own by tosses incurred by people during their stay, not in to arrange their own travel insurance. ght events at the Adelphi Hotel must be purchased in advance. Then ies for tickets to be bought on the door.
				Per Ling
SIGNATURE DATE				May .

Individual Tickets For All Events

Please Note: Packages include tickets for events. However, there are certain events not covered by packages. Please check exactly what is included in your package. If you wish to purchase additional tickets to your package, please use this form. If you have arranged your own accommodation you can purchase individual tickets for the events by filling in this form.

			No. of tickets	Total Cost
20th August, Wednesday	8.00pm	The Cavern Pub FREE		
T 01 21st August, Thursday	8.00pm	Elvis Meets The Beatles at The Cavern Club £8.00		
T 02 22nd August, Friday	2.00 pm	Hall Of Fame Concert at The Adelphi £10.0	0	
T 03 22nd August, Friday	8.00pm	The G ig The Beatles Never Gave at The Carling Academy £15.0	0	
T 04 22nd August, Friday	8.1 5p m	Ferry Cross The Mersey with Ringer, from The Pier Head £15.0	0	
T 05 22nd August, Friday	11.30pm	Adelphi Party £15.0	0	
T 06-23rd August, Saturday	9.00am	LIPA Beatles Auction £4.00		
T 07 23rd August, Saturday	12-6pm	l Am The Wirral (includes return ferry trip) £15.0	0	
T 08-23rd August, Saturday	7.30pm	Pepperland with Orchestra at The Royal Court Theatre £20.0	0	
T 09 23rd August, Saturday	8.15pm	Ferry Cross The Mersey with Ringer, from The Pier Head £15.0	0	
T 10 23rd August, Saturday	11.30pm	Party at The Adelphi Hotel £15.0		

Package 1 (The White Album Package) Friday 22nd August and Saturday 23rd August 2008

Your Packages . . . (Packages usually available up until mid August)

Price includes 2 nights' accommodation (Friday / Saturday). Tickets to Hall Of Fame Concert at The Adelphi Hotel, The Gig The Beatles Never Gave at the Carling Academy, Party at The Adelphi Hotel, LIPA Auction, I Am The Wirral, Pepperland in Concert accompanied by Orchestra at The Royal Court Theatre, Saturday Party at The Adelphi, Annual Beatles Convention at The Adelphi

Package 2 (The Blue Album Package) Friday 22nd August, Saturday 23rd and Sunday 24th August 2008

Price includes as White Album Package 1 plus an extra night's accommodation (Sunday 24th August) and a ticket to The Prellies Third Annual All-Nighter at The Cavern Club, and the Mathew Street Festival on Monday.

Package 3 (The Red Album Package) Sunday 24th August and Monday 25th August 2007

Price includes 2 nights' accommodation (Sunday / Monday) plus entrance to The Annual Beatles Convention on Sunday, The Prellies Third Annual All-Nighter at The Cavern Club, plus The Mathew Street Festival and The Fab Four Vegas Show at The Royal Court Theatre, The Summer Of Love VIP Party and The Overtures British Invasion Gig at The Cavern Club

Package 4 (The Silver Beatles Package) saturday 23rd, Sunday 24th and Monday 25th August 2008

Price includes 3 nights' accommodation (Saturday/Sunday/Monday), entrance to LIPA Auction, I Am The Wirral, Pepperland at The Royal Court Theatre, Party at The Adelphi Hotel, Annual Beatles Convention on Sunday, The Prellies Third All-Nighter at The Cavern Club, The Mathew Street Festival, The Fab Four Vegas Show at The Royal Court Theatre, The Summer Of Love VIP Party and The Overtures British Invasion Gig at The Cavern Club.

T 10 23rd August, Saturday 11.30pm Party at The Adelphi Hotel

T 11 24th August, Sunday	10.00am - Midnight	Annual Beatles Convention at The Adelphi
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T 12 24th August, Sunday Midnight-6.00am The Prellies All-Nighter at The Cavern Club

Midday-7.00pm The Mathew Street Festival T13 25th August, Monday

- T 14 25th August, Monday 8.00pm Fab Four Las Vegas Show at The Royal Court Theatre
- T 15 25th August, Monday Midnight The Summer Of Love VIP Party at The Adelphi
- T 16 26th August, Tuesday 2.00pm The Overtures British Invasion Concert at The Cavern Club
- T 17 26th August, Tuesday 8.00pm The Overtures British Invasion Concert at The Cavern Club

To book your Magical Mystery Tour (Coach Tours £12.95) please contact the office directly for your tickets on 0044 (0) 151 236 9091

DISABLED ACCESS AND SEATING AVAILABLE **AT EACH VENUE** PLEASE ENQUIRE BEFORE BOOKING

210.00	
£15.00	
£10.00	
FREE	
£20.00	
£15.00	
£15.00	
£15.00	
TO TAL	

Package 5 (The Gold Anthology Package) Friday 22nd, Saturday 23rd, Sunday 24th & Monday 25th August 2008

Price includes 4 nights' accommodation (Friday / Saturday / Sunday / Monday). Entrance to Hall Of Fame Concert, The Gig The Beatles Never Gave, Friday Adelphi Party, LIPA Auction, I Am The Wirral, The Pepperland Orchestra at The Royal Court Theatre, Saturday Adelphi Party, The Beatles Convention, The Prellies Third All-Nighter at The Cavern Club, The Mathew Street Festival, The Fab Four Vegas Show, The Summer Of Love VIP Party and The Overtures British Invasion Gig at The Cavern Club on Tuesday.

	Grand Central Unite Apollo Court Cambridge Court	Thistle Hotel Adelphi Hotel	Jurys Inn	Radisson SAS	Hard Day's Night Hotel
Package 1 - White Album	179	216	236	271	291
Package 2 - Blue Album	214	269	299	351	381
Package 3 - Red Album	170	197	217	252	272
Package 4 - Silver Beatles	214	269	299	351	381
Package 5 - Gold Anthology	279	344	384	455	495