

# InfoMail Nr. 821:

## BEATLES-DVD ALL TOGETHER NOW Dokumentation über die Show LOVE

Mittwoch, 16. April 2008 (Datum dieser Email)

**Hallo M.B.M.,**

**APPLE verkündete heute, dass am Dienstag,  
den 24. Juni 2008, die DVD ALL TOGETHER NOW erscheinen wird:**

Freitag, 20. Juni 2008 (Europa) & Dienstag, 24. Juni 2008 (USA): **THE BEATLES**

**DVD ALL TOGETHER NOW.** EMI, Europa & USA.

*All Together Now documentary* (84:00). Bonustitel: *Changing The Music* (22:00); *Music In The Theatre* (7:00); *Making LOVE* (9:00).

**ALL TOGETHER NOW** ist eine Dokumentation (84:00) über die BEATLES-Las Vegas-Show **LOVE**. Wahrscheinlich wurde für diese Dokumentation das gleiche Material verwendet, wie für die BBC-Sendung **IMAGINE THE BEATLES IN LOVE**, die jedoch nur ca. 56 Minuten dauerte. Die Dokumentation auf der neuen DVD **ALL TOGETHER NOW** dauert ca. 84 Minuten.

**Changing The Music** gibt einen Einblick in die Zeit, als die einzelnen Titel für die Musikrevue **LOVE** ausgesucht wurden.

**Music In The Theatre** zeigt, wie die ausgewählte Musik für die Show **LOVE** zusammengestellt und in das Projekt eingebunden wird.

**Making LOVE** letztlich vermittelt die Vorbereitungen in den Bereichen „künstlerische Leitung“, Kostüme, Dekoration und Videoeinspielungen..

### **Hier der genaue Wortlaut der Pressemeldung von APPLE:**

APPLE CORPS LTD., CIRQUE DU SOLEIL AND EMI MUSIC

ANNOUNCE THE GLOBAL DVD RELEASE OF **ALL TOGETHER NOW** ON JUNE 24

16th April 2008

Feature-Length Documentary Chronicles The Making Of **LOVE** by Cirque du Soleil



On June 24, 2008 Apple Corps Ltd./Cirque du Soleil will release the feature-length documentary **ALL TOGETHER NOW** on DVD, which will be marketed and distributed worldwide by EMI Music.

The film details the story behind the unique partnership between The Beatles and Cirque du Soleil that resulted in the creation and launch of **LOVE**, the stage production still wowing audiences at The Mirage in Las Vegas, and the double Grammy-winning album of the same name. The film is dedicated to the memory of NEIL ASPINALL, an Executive Producer of the DVD.

The DVD's total running time is 128 minutes, including the 84-minute documentary film and bonus features. The film and extras are presented in DTS & Dolby Digital 5.1 Surround and Dolby Digital Stereo.

**ALL TOGETHER NOW** faithfully recounts how the **LOVE** project came into being, borne from the personal friendship between GEORGE HARRISON and Cirque du Soleil founder GAY LALIBERTE. GEORGE saw how the twin talents of Cirque's artistry and the BEATLES' music could be fused into something new and totally original.

The director, ADRIAN WILLS, records early meetings between the Cirque & APPLE CORPS LTD. creative teams, as well as contributions from SIR PAUL McCARTNEY, RINGO STARR, YOKO ONO LENNON and OLIVIA HARRISON discussing how the BEATLES' music can be used in a different way. We hear about the decision to utilize the combined talents of SIR GEORGE MARTIN and his son GILES MARTIN to produce what became a 90-minute soundscape created from the BEATLES' multi-track recordings and how this new audio adventure was being quietly worked on in the famous ABBEY ROAD STUDIOS in London, England whilst the first creative ideas for the show were being formulated in Montreal, Canada.

These early stages of the project were all filmed, as were the first rehearsals at the Mirage Hotel theatre in Las Vegas, which was completely rebuilt with a one-of-a-kind sound system and complex round staging to house the **LOVE** show. SIR GEORGE and GILES MARTIN, the show's Musical Directors, were involved every step of the way with the remarkable Cirque du Soleil creative team, performers and backroom staff.

It wasn't all „plain-sailing“ and there has been no attempt to disguise some of the disagreements that took place along the way regarding how some of the songs would be portrayed visually. These creative differences, a necessary part of the overall process of bringing **LOVE** to its most vibrant life, illustrate the participants' love and respect for the music and vision of the BEATLES.

In addition to their roles within the main feature, SIR GEORGE and GILES, along with engineer PAUL HICKS, also pop up in another piece titled „Changing The Music“ which reveals in fascinating depth how the music was created and the challenges they faced. They explain how they sourced some of the individual instruments and effects and how they were encouraged to experiment.

The **ALL TOGETHER NOW** documentary and bonus features provide a fascinating insight into the creative skills and passion that went into making this project a groundbreaking critical and commercial success.

DVD contents **ALL TOGETHER NOW** documentary (84:00) Bonus Features: - *Changing The Music* (22:00): A behind-the scenes look at the decision-making process for the **LOVE** concept and music production. - *Music In The Theatre* (07:00): A look at the process of creating the **LOVE** show's unique audio design. - *Making LOVE* (09:00): A backstage pass to explore the design of **LOVE**, including the art direction, costumes, props, screen imagery and the use of the BEATLES' voices in the **LOVE** stage production and its soundtrack.

**Viele Grüße aus dem Beatles Museum  
senden Dir  
Martin & Stefan**

**PS: Die DVD ALL TOGETHER NOW kann bei uns vorbestellt werden.  
Vor Auslieferung informieren wir über den Preis,  
der zur Zeit noch nicht bekannt ist.**

### Kontakt zum Beatles Museum

## Ruf uns an, wenn Du Fragen hast: 0345-2903900

Während der Öffnungszeiten sind wir persönlich für Dich erreichbar  
– über eine ganz normale Telefonleitung – keine Warteschleifen oder sonstige Spielchen.

Wir sind erreichbar / You can reach us:

per Email: [beatlesmuseum@t-online.de](mailto:beatlesmuseum@t-online.de)

per Internet: [www.beatlesmuseum.net](http://www.beatlesmuseum.net)

per THINGS-Abo: das deutschsprachige BEATLES-Heft erscheint inzwischen monatlich / the monthly magazin

per Telefon: 0345-2903900 (direkt und persönlich)

per Brief/letter: **Beatles Museum**, Alter Markt 12, 06108 Halle (Saale)

persönlich/per visit: im **Beatles Museum**, Alter Markt 12, 06108 Halle (Saale)

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monatliche/monthly BEATLES-Publikation: THINGS

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Umsatzsteuer-Identifikationsnummer gemäß § 27 a Umsatzsteuergesetz: DE 206 782 106

Inhaltlich Verantwortlicher gemäß § 55 Abs. 2 RStV und ViSdP: Rainer Moers (Anschrift wie oben)

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